

## Visual Communications

### Careers

- Film and video editing
- Print editor
- Graphic design
- Journalist
- Broadcast technicians
- Animators
- Multi-media Artists
- Announcers
- Sound Engineers
- Production Staff



# VISUAL COMMUNICATIONS

## Overview

The Visual Communications Career Pathway introduces students to the many aspects of media. From the print media of the annual yearbook or the school's award winning newspaper, The Bruin, students have the opportunity to participate in real life, high quality experiences. Students will broaden their skills in both news production and in media technology with the addition of the online Bruin and the video production program called SOAR. Students may also be selected to participate as a commentator for school athletic and activity programs that air on TV. There is much to do as new technology advances in this pathway.

## VISUAL COMMUNICATIONS CONTACTS

VISUAL COMMUNICATIONS CONTACTS		
Pathway Teachers	Kathy Beyer (Lead teacher)	(503) 565.4159 kbeyer@msd.k12.or.us
	Greg McAnally	(503) 565.4321 gmcanally@msd.k12.or.us
	Joe Parsons	(503) 565.4333 jparsons@msd.k12.or.us

## PATHWAY ENDORSEMENT OFFERINGS IN VISUAL COMMUNICATIONS

Must take at least one of the following classes:	Grade	MHS Credits	College Credits
Bruin	10-12	1.0	2
SOAR Productions	10-12	1.0	
Yearbook	10-12	1.0	
Any combination of classes below that results in 2.5 credits:			
Advanced Photography	9-12	0.5	2
Intro to Digital Art	9-12	0.5	
Journalism	10-12	1.0	
Web Page Design 1	9-12	0.5	3
Video Production ½	9-12	0.5	
Video Production 3	10-12	0.5	

# VISUAL COMMUNICATIONS PROGRAMS

Journalism Certificate Award Program at Portland Community College				Interactive Media Associate of Applied Science Degree			
Term	Course	Title	Credit Hours	Term	Course	Title	Credit Hours
<b>Courses to enter U of O program</b>	<b>WR121</b>	<b>English Composition</b>	<b>3</b>	<b>1</b>	ART115	Basic Design: Black and White	4
	J200	Introduction to Writing for the Media	4		ART131	Introduction to Drawing 1	4
	J201	Mass Media and Society	4		VC111	Introduction to Visual Communications	4
	J202	Information Gathering	4		VC114	Introduction to Digital Graphics	4
	J204	Visual Communications for Mass Media	4	<b>2</b>	<b>WR121</b>	<b>The College Essay</b>	<b>4</b>
	<b>HST201</b>	<b>History of US, 1<sup>st</sup> Term</b>	<b>4</b>		ART207	Graphic Design Literacy	4
	<b>HST202</b>	<b>History of US, 2<sup>nd</sup> Term</b>	<b>4</b>		ART224	Type Design 1	4
	<b>HST203</b>	<b>History of US, 3<sup>rd</sup> Term</b>	<b>4</b>		VC115	Introduction to Digital Layout	4
	<b>PS201</b>	<b>U.S. Government</b>	<b>4</b>		VC151	Graphic Production	3
<b>Courses in bold/gray are the courses taught at McMinnville High School in either College Credit Now or Advanced Placement.</b>				<b>3</b>	ART118	Digital Design and Color	4
					ART225	Type Design 2	4
					VC224	Layout 1: Page Design	4
					VC237	Web Design 1	4
				<b>4</b>	ART221	Graphic Design 1: Icons and Symbols	4
					CIS121	Introduction to Programming	4
					COMM112	Persuasive Speaking	4
					VC238	Web Design 2	4
					VC272B	Web Studio	2
				<b>5</b>	CIS133SC	Fundamentals of Script Languages	4
					PSY104	Workplace Psychology	4
					VC235	Interface Design	3
					VC239	Web Design 3	4
				<b>6</b>	VC241	Interactive Media	4
					<b>MTH060</b>	<b>Introductory Algebra</b>	<b>4</b>
					VC283	Business of Graphic Arts	4
			VC284		Portfolio	4	
			VC285B		Web Portfolio Preparation	2	