

BUSINESS FINANCE AND MARKETING

Finance Careers

- Loan Officer
- Administrative Assistant
- Securities
- Accountant
- Accounting Clerk
- Bookkeeper
- Business Executive
- Bank Teller
- Auditor

Marketing Careers

- Marketing Manager
- Purchasing Agent
- Telemarketer
- Advertising Sales
- Agents and Business Managers
- Marketing Research Analyst
- Business Executive
- Promoter
- Public Relations
- Advertising

Overview

The **Business Finance** focus is designed to give students the opportunity to explore careers related to the financial industry, to provide students with relevant academic learning and practical skills and to empower students to pursue a career related to finance. The **Marketing** focus provides training for students interested in business related careers. The marketing program has been a progressive and exciting component of McMinnville High School for over thirty years. Students have the opportunity to prepare for a wide variety of careers in numerous product and service based industries. A key element in the Marketing program is the Action Corner. The store is managed by advanced marketing students and staffed by students from various marketing classes. The Action Corner provides on-site internships to direct students toward their Career Pathway. The Action Corner has provided over 100 scholarships for student employees to obtain further training at both community colleges and four-year institutions.

BUSINESS CONTACTS

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Pathway Teacher	Michelle Buczynski (Lead Teachers)	503.565.4307 mbuczynski@msd.k12.or.us
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PATHWAY ENDORSEMENT OFFERINGS IN BUSINESS

Required Classes	Grade	MHS Credits	College Credits
Introduction to Business	9-12	0.5	
And any two credits from the following			
Accounting 1	10-12	1.0	
Accounting 2	11-12	1.0	
Accounting 3	12	1.0	
Marketing 1	9-12	0.5	
Marketing 2	10-12	0.5	
Marketing 3	10-12	0.5	
Marketing 4	11-12	0.5	
Adv. Marketing	11-12	0.5	
Sports & Entertainment Marketing	10-12	0.5	
Tech in the Workplace	9-12	0.5	3

BUSINESS PROGRAM AT CHEMEKETA COMMUNITY COLLEGE

Term	Course	Title	Credits	
PRE	BA104	Business English 1	3	
	CA121	Keyboarding	3	
	MTH060	Introductory Algebra	4	
	RD090	College Textbook Reading	3	
Year 1	BA115	Introduction to Accounting	4	
	BT105	Business English 2	3	
	BT112	Proofreading/Editing	3	
	BT116	Office Procedures	3	
	BT123	Minute-Taking, Level 1	2	
	BT128	Intro. to Records Management	2	
	BT130	Customer Service	3	
	BT186	Personal and Professional Development	3	
	BT210	Professional Communication Skills	4	
	CA118A	Microsoft Windows Basics	1	
	CA118B1	Excel Basics 1	1	
	CA118B2	Excel Basics 2	1	
	CA118B3	Excel Basics 3	1	
	CA118C1	Access Basics 1	1	
	CA118C2	Access Basics 2	1	
	CA118D	Internet for the Office Environment	1	
	CA201D	Microsoft Word Processing 1	3	
	CA202D	Microsoft Word Processing 2	3	
	CA213	Integrating Office Procedures	3	
	CA220	QuickBooks-Computerized Bookkeeping	3	
	CS101	Introduction to Microcomputer Applications	3	
	Year 2	BA101	Intro. to Business	4
		MTH070	Elementary Algebra	4
BA177		Payroll	4	
BA211		Financial Accounting	4	
BA214		Business Communications	3	
BA226		Business Law 1	4	
BA228		Computer Accounting Applications	4	
BA251		Office Management	3	
BT271		Administrative Capstone Projects	4	
BT280C		Cooperative Work Experience	3	
CA118E		Outlook Basics	1	
CA122		Keyboarding Skill Building	3	
CA208		Workplace Presentations Using Powerpoint	3	
CA225		Advanced Documentation Production	3	
General Education Electives			4	

Courses in Bold/Gray are the courses taught at McMinnville High School in either College Credit Now or Advanced Placement.